

**THE EAGLE ACADEMY FOUNDATION**  
**6TH ANNUAL SOARING BEYOND AWARDS BREAKFAST**  
**SPONSORSHIP OPPORTUNITIES**  
**MAY 5, 2017**



<b>DATE</b>	May 5, 2017	
<b>TIME</b>	7:45 a.m. – 8:30 a.m. VIP Welcome Reception	
	8:30 a.m. – 10:00 a.m. Breakfast and Program	
<b>PLACE</b>	Gotham Hall 1356 Broadway New York, NY 10001	
<b>HONOREES</b>	<b>Kenneth C. Frazier</b> Merck & Co., Inc. Chairman and CEO  <b>Stephanie Burns</b> Turner Construction Vice President of Community & Citizenship	
<b>KEYNOTE</b>	<b>Cyrus R. Vance, Jr.</b> Manhattan District Attorney	
<b>DESCRIPTION</b>	Join us for The Eagle Academy Foundation’s 6th Annual <i>Soaring Beyond</i> Awards Breakfast as we work to change the life trajectories of underserved young men of color. Together with partners like you, The Eagle Academy Foundation will continue to define pathways to academic and economic well-being that help our young men soar to new heights and beyond.	
<b>SPONSORSHIP OPPORTUNITIES</b>	Summa Cum Laude: \$75,000 Magna Cum Laude: \$50,000 Cum Laude: \$25,000 Valedictorian: \$10,000	Two Premier Tables of 10 One Premium Table of 10 One Preferred Table of 10 One Table of 10
<b>TICKETS</b>	Benefactor: \$2,500 Supporter Ticket: \$1,000	
<b>DIGITAL PROGRAM JOURNAL</b>	Full Page \$1,500 Half Page \$1,000 Quarter Page \$500	
	<b>BUSINESS ATTIRE</b>	

For more information, please contact:  
 Mavis Vann, Chief Development Officer  
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**SPONSOR TABLES**

**\$75,000**

**SUMMA CUM LAUDE (LEAD SPONSOR)**

- Two Premier Tables with Optimal Seating (20 seats)
- 20 Tickets to the VIP Welcome Reception
- Logo Inclusion on all marketing materials, Invitation, Event Website and Signage at the *Soaring Beyond Awards Breakfast Program*
- Photo opportunity at the event
- Sponsor Listing for one year as a Supporter on The Eagle Academy Foundation website
- Branding opportunity to provide promotional materials at the VIP Welcome Reception
- Exclusive placement of Full-page gold banner color ad in digital Program Journal

**\$50,000**

**MAGNA CUM LAUDE**

- One Premium Table of 10
- 10 Tickets to the VIP Welcome Reception
- Logo Inclusion on all marketing materials, Invitation, Event Website and Signage at the *Soaring Beyond Awards Breakfast Program*
- Sponsor Listing for one year as a Supporter on The Eagle Academy Foundation website
- Branding opportunity to provide promotional materials at the VIP Welcome Reception
- Priority placement of Full-page banner color ad in digital Program Journal

**\$25,000**

**CUM LAUDE**

- One Preferred Table of 10
- 5 Tickets to the VIP Welcome Reception
- Logo Inclusion on select marketing materials and Signage at the *Soaring Beyond Awards Breakfast Program*
- Sponsor Listing for one year as a Supporter on The Eagle Academy Foundation website
- Half-page gold banner color ad in digital Program Journal

**\$10,000**

**VALEDICTORIAN**

- One Table of 10
- Logo Inclusion on select marketing materials and Signage at the *Soaring Beyond Awards Breakfast Program*
- Sponsor Listing in Event Supporter Directory
- Quarter-Page banner color ad in digital Program Journal

**INDIVIDUAL TICKETS**

**\$2,500**

**BENEFACTOR**

- One Premier Individual Ticket with Optimal Seating
- One Ticket to VIP Welcome Reception
- Sponsorship of an Eagle Scholar
- Listing in Event Supporter Directory

**\$1,000**

**SUPPORTER TICKET**

- One Individual Ticket
- Listing in Event Supporter Directory

**JOURNAL ADS**

**\$1,500**

- Full-page gold banner color ad in digital Program Journal

**\$1,000**

- Half-page banner color ad in digital Program Journal

**\$500**

- Quarter-page banner color ad in digital Program Journal

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**SPONSOR TABLES**

- \$75,000 Summa Cum Laude (Lead Sponsor)       \$25,000 Cum Laude  
 \$50,000 Magna Cum Laude       \$10,000 Valedictorian

**INDIVIDUAL TICKETS**

- \$2,500 Benefactor       \$1,000 Supporter Ticket

**DIGITAL PROGRAM JOURNAL**

- \$1,500 Full-Page non-Bleed AD (Color only) | AD SIZE : 8"H X 15"W  
 \$1,000 Half-Page non-Bleed AD (Color only) | AD SIZE : 8"H X 7.25"W  
 \$500 Quarter-Page non-Bleed AD (Color only) | AD SIZE : 3.75"H X 7.25"W

High-resolution JPeg required. All greetings should be emailed to [BGallo@eafny.org](mailto:BGallo@eafny.org). **Materials due by April 14, 2017**

**Unfortunately**, I/we will be unable to attend the event, but would like to make a contribution of \$ \_\_\_\_\_

Signature of Confirmation \_\_\_\_\_ Date \_\_\_\_\_

**PAYMENT METHOD:**  Enclosed is my payment: \$ \_\_\_\_\_  Please invoice me: \$ \_\_\_\_\_

Credit card (See below)

(Check One):  Visa       MasterCard       American Express       Discover

Company \_\_\_\_\_

Please print name exactly as you wish it to appear on all printed materials

Name as it appears on card \_\_\_\_\_ Title \_\_\_\_\_

Card Number \_\_\_\_\_ Exp Date \_\_\_\_\_ Amount \$ \_\_\_\_\_

Verification Code \_\_\_\_\_ Signature \_\_\_\_\_

\*Credit Card Verification Number (the last 3 digits shown on the signature panel of the card)

Billing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip code \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

Please make checks payable to Eagle Academy Foundation. Tax ID #: 20-1532382.

The Eagle Academy Foundation is a 501 (c)(3) non-profit organization, and all contributions are tax-deductible to the extent provided by law.

THE EAGLE ACADEMY FOUNDATION  
**STUDENT PROFILE**  
OUR YOUNG MEN SOARING TO NEW  
HEIGHTS AND BEYOND



**“AT FIRST I REALLY HATED WORDS,  
AND [NOW] THEY’VE BECOME THE  
ONE THING I LOVE.”**

## CARMELO ISAAC BATISTA, GRADE 12

**“I always hated words. Imagine you just discovered a cave full of secrets, written in a language that would take forever to decode. The only thing separating you from these wonders are the words themselves.”**

For Carmelo Batista, this is how it feels to be dyslexic, and how it always felt for him in elementary school. Unaware of his learning disability, from an early age, Carmelo did not understand why he was not advancing as quickly as his peers. For that reason, in addition to experiences with constant bullying and feelings of not being accepted, Carmelo began to miss school. He stopped doing his homework because he was tired of trying to understand, and eventually found himself being held back a grade level for the second time.

The beginning of Carmelo’s story resonates with many Latino young men like him growing up in some of the most challenging neighborhoods in the Bronx. Without an education Carmelo could have easily been drawn into a life in the streets, but his path began to change course as he started to meet mentors who took time to show him another way.

Starting as a 9th grader at Eagle Bronx, Carmelo shares that he did not feel confident in himself and he always sat in back of the classroom. He was quiet, felt self-conscious about his size, and that he had nothing to offer to anyone. That was until Carmelo began to be exposed to life-changing opportunities he never thought would be possible for him. He was encouraged to enter a writing competition where he won first place. From that point on Carmelo began writing and reading poetry, and taking his academic and community commitments seriously. His confidence began to build further after hiking over 800 miles across Wyoming and going toe for toe with young men twice his size on the wrestling mat.

This past summer Carmelo had the opportunity to participate in two Eagle Academy partnership programs that he attributes to changing him for the better—the Center for Creative Youth (CCY) at Wesleyan University and Global Glimpse. Looking back at his journey, today Carmelo cannot believe how far he has come in his relationship to words. Now in his senior year at Eagle Bronx, Carmelo looks forward with excitement to entering the college of his choice from a pick of schools. He is inspired to pursue a double degree in English and journalism, with aspirations for law school in the future.

**“[Before Eagle] I did not see myself as a leader, but today I can say I am a leader. In middle school, I became a part of a world that at first I couldn’t read. In high school, I gained the ability to write stories and connect to others. Now as I enter college, I want to become a writer so that I can use words to inspire others in the same way words have inspired me.”** Today, Carmelo’s possibilities are endless and because of his time at Eagle Academy he will have the opportunity to do just that.